

WiCi Awards 2016

BREAKFAST AWARDS | Tuesday October 11, 2016

8:00 am-8:30 am | Networking

8:30 am-9:30 am | Program

9:30 am-10 am | Networking

LOCATION | Bloomberg, 120 Park Ave



Established in 2013, the WiCi Awards celebrate the career achievements of rising stars in communications.

Honorees represent the next generation of leaders who have made significant contributions to their companies and industry are admired by peers and employees and embody the value of New York Women in Communications. Past honorees include Maureen Sullivan, president, Aol.com & Lifestyle Brands; Danielle Weisberg and Carly Zakin, co-founders of theSkimm; and Mara Schiavocampo, correspondent, ABC.

PRESENTING SPONSOR | \$3,500

- (2) Tables of 8; Premier Table Placement
- Q&A with one honoree showcased on WICI website and your O&O
- Promotional exposure via branded welcome signage in Bloomberg lobby
- Co-branding across all event signage
- Full page ad in 2016 WiCi Awards program
- Logo rotation throughout month of September on NYWICI website
- Premier visibility within WiCi event program
- Press releases and accompanying media publicity
- Welcome remarks at podium by Presenting Sponsor
- Social channel promotion across Twitter, Facebook, Instagram, etc.
- Inclusion in Matrix Journal

TABLE SPONSOR | \$1,000

- (1) Table of 8; Premier Table Placement
- Promotional co-branding opportunities across event signage
- Prominent visibility within WiCi event program
- Social channel promotion across Twitter, Facebook, Instagram, etc.

NEW YORK WOMEN IN COMMUNICATIONS

empowers women in all communications disciplines at all stages of their careers to reach their full potential by promoting their professional growth and inspiring them to achieve and share their successes in the rapidly changing world of communications.

New York Women in Communications is a 501(c)(3) non-profit organization, your contribution is tax deductible. NYWICI Tax I.D. #13-6274650

For more information, please go to our website nywici.org or contact:

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Visit us at      YouTube

We are looking for category exclusive sponsorships for this great opportunity on a first come/first serve basis

