



Matrix Awards Luncheon

"Women Who Connect the World"
Waldorf-Astoria Hotel, New York City

Backgrounder

Since 1970, New York Women in Communications' Matrix Awards Luncheon has been recognized by New York's communications and entertainment community as one of the most outstanding events of the year. Well over one thousand people gather to salute exceptional women from various communications disciplines including, but not limited to, advertising, arts and entertainment, books, broadcasting, magazines, newspapers, public relations and digital media. Each woman is presented with the prestigious Matrix Award, a Tiffany medallion.

Each year, New York Women in Communications obtains a corporate financial partner and New York Women in Communications' president co-chairs the event with a luncheon Chair designated from the host company. Past sponsors have included:

Sponsoring Company

Meredith Corporation and Chobani
Interpublic Group
WE tv
Interpublic Group
Meredith Corporation
NBC Universal
Seventeen
People
AOL
Oxygen
New York Times
GE/NBC
Gourmet Magazine/Conde Nast
Good Housekeeping/Hearst

Host

Nancy Weber and Peter McGuinness
Nancy Rabstajnek Nichols
Kim Martin
Nancy Rabstajnek Nichols
Nancy Weber
Allison Gollust
Ann Shoket
Martha Nelson
Lisa Judson
Geraldine Laybourne
Janet Robinson
Beth Comstock
Ruth Reichl
Ellen Levine

The 2016 Matrix Awards, scheduled for Monday, April 25th will be hosted by Interpublic Group.

Matrix Award recipients are selected by industry leaders and former honorees for their remarkable achievements and outstanding leadership roles in their fields. See Hall of Fame listing.

The luncheon is further enhanced by presenters--notable personal friends and/or business colleagues of the honorees. The New York Women in Communications Board as well as members of the Matrix Steering Committee serve on the dais during the luncheon.

Proceeds from the Matrix Awards Luncheon are used by New York Women in Communications to develop and maintain a full calendar of affordable programs and special events, educational opportunities, networking and support systems for the organization's members and the community at large. In addition, the proceeds, through the New York Women in Communications Foundation, support a full range of scholarships.