



MATRIX AWARDS

NEW YORK WOMEN
IN COMMUNICATIONS

MATRIX SPONSORSHIP OPPORTUNITIES

MATRIX TABLE PACKAGES

\$75,000 Diamond Sponsor

- Four tables of 10, prime position
- \$12,000 tax-deductible contribution to NYWICI Foundation
- Six invitations to VIP Honoree Green Room
- 2-page ad spread in luncheon program (color or b/w)
- Three one-year memberships
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page
- Logo displayed in opening slides
- Logo included in Matrix Journal
- Logo will rotate through editorial video at the top of NYWICI home page (size: 320x207 pixels)
- Opportunity for product placement in gift bag

\$50,000 Platinum Sponsor

- Three tables of 10, prime position
- \$10,000 tax-deductible contribution to NYWICI Foundation
- Four invitations to VIP Honoree Green Room
- Full-page ad in luncheon program (color or b/w)
- Two one-year memberships
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page
- Logo displayed in opening slides
- Logo included in Matrix Journal
- Logo will rotate through editorial video at the top of NYWICI home page (size: 320x207 pixels)
- Opportunity for product placement in gift bag

\$40,000 Gold Sponsor

- Two tables of 10, prime position
- \$8,000 tax-deductible contribution to NYWICI Foundation
- Three invitations to VIP Honoree Green Room
- One one-year membership
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page
- Logo displayed in opening slides
- Logo included in Matrix Journal
- Opportunity for product placement in gift bag

\$25,000 Silver Sponsor

- One table of 12, prime position
- \$5,000 tax-deductible contribution to NYWICI Foundation
- Four invitations to VIP Honoree Green Room
- Two one-year memberships
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page
- Logo displayed in opening slides
- Logo included in Matrix Journal
- Opportunity for product placement in gift bag

\$16,000 Corporate Plus Sponsor

- One table of 10, premium position
- \$2,000 tax-deductible contribution to NYWICI Foundation
- Two invitations to VIP Honoree Green Room
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page

\$13,500 Corporate Sponsor

- One table of 10, good position
- \$1,000 tax-deductible contribution to NYWICI Foundation
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page

\$8,000 Supporting Sponsor

- Half table of five
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page

\$6,000 Non-Profit Sponsor

- One table of 10
- Listing on Journal insert card
- Corporate logo as hyperlink to website on nywici.org Sponsors Page

\$20,000 VIP Honoree Green Room Sponsor Benefits

- The option to purchase a table sponsor package at a 20% discount
- Full-page ad in Matrix Journal (color or b/w)
- Signage at entry, plus signage at bars
- Announcement on invitation, on sponsor card at each luncheon place, and, if time allows, in Journal
- Acknowledgement by NYWICI president Kim Kelleher from dais

\$5,000 Text Check-in Sponsorship

- All attendees are sent an advance welcoming text message with their table number
- The message will be brought to them by (Sponsor Company)
- Listing on Journal insert card

ADVERTISING RATES

Premium ad space (4-color or B/W):

Inside Front Cover: \$12,000
Inside Back Cover: \$12,000

Ad Insertions:

	Spread	Full-page	Half-page
4-Color:	\$12,000	\$6,750	\$4,750
B/W:	\$8,000	\$4,500	\$2,500



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SPONSORSHIP OPPORTUNITIES

Please open in Adobe Acrobat to fill out and submit this form.

(✓) Check all that apply:

SPONSORSHIPS

\$75,000 Diamond Sponsor	\$50,000 Platinum Sponsor
\$40,000 Gold Sponsor	\$25,000 Silver Sponsor
\$13,500 Corporate Sponsor	\$8,000 Supporting Sponsor
\$20,000 Reception Sponsor	\$6,000 Non-Profit Sponsor
	\$5,000 Text Check-in Sponsor

PREMIUM AD SPACE

Inside Front Cover	4-Color \$12,000	B/W \$12,000
Inside Back Cover	4-Color \$12,000	B/W \$12,000
Back Cover	4-Color \$13,000	B/W \$13,000

AD INSERTIONS

4-Color Spread \$12,000	Full-page \$6,750	Half-page \$4,750
B/W Spread \$8,000	Full-page \$4,500	Half-page \$2,500

INDIVIDUAL PRICING

Location	Member	Member Guest	Nonmember	Student/ YP Member	Matrix + Membership
Floor	\$260	\$385	\$510	\$190	\$435
2nd Tier	\$210	\$335	\$460	\$140	\$385
3rd Tier	\$160	\$285	\$410	\$90	\$335

NYWICI Tax I.D. #13-6274650: Matrix sponsorships and advertising fees are not deductible as charitable contributions. They may be deductible for federal income tax purposes as an ordinary and necessary business expense.

Please Print or Type

Date

Company

Address

City

State

Zip

Contact

Phone

Fax

Email

Web Address *(to link to your website)*

Check for \$ enclosed. *(Please make check payable to New York Women in Communications)*

Credit Card Type: AMEX VISA MASTERCARD

Name on Card

Credit Card Number

Expiration

Signature

DIGITAL SPECIFICATIONS:

For submission of ad Materials, questions on specs or FTP information, contact: June Price
Phone: 404.822.6167
Email: jprice@kellencompany.com

File requirements:
Adobe press ready PDF files are preferred.
Please be sure all fonts Converted and bleeds are included.

Ads can be submitted via email, if under 5MB. If larger than 5MB, an FTP site is available, or files can be sent on CD.

JOURNAL SPECS:

Page size to be determined

Paper: 100# Silk Cover
100# Silk Text

Binding: Perfect bound

For reservations, please contact Maria Ungaro
Phone: 212.297.2133
Email: mungaro@kellencompany.com

Complete and mail or fax to New York Women in Communications
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