



NEW YORK WOMEN  
IN COMMUNICATIONS

## Young Professionals Committee 2016-2017 Platform Document

### **Overview:**

The **Young Professionals Committee** engages with members of NYWICI who are under 30 years old in the communications industry, creating networking opportunities and events tailored to their specific career needs.

### **Goals for 2016-2017:**

- Increase collaboration with other committees and the entire NYWICI to elevate YoPro programming and inform participants about the benefits of NYWICI membership.
- Host events that speak to work/life balance, financial knowledge, personal and professional relationships, and political communications.
- Form lasting connections among committee members.

### **The Role of Committee Members:**

- **What we're looking for:**  
Our committee seeks vibrant young women who have a passion for the communications/media field and who also enjoy networking and engaging with like-minded young professionals.
- **Benefits of serving on this committee:**
  - Access to high-level female executives across the media and communications industry
  - Professional development
  - Broadened professional and personal networks
  - Experience working on teams to plan events for 50 to 200 people

### **Meeting Schedule and Committee Logistics:**

The committee meets once a month from September to June to plan various panel discussions, networking events, and career development workshops.

### **Events and Major Committee Initiatives:**

Several happy hour events throughout the year, including a Sticky Situations panel (where a panel of experts and top women in their fields will be tackling your questions about uncomfortable work situations) and a "New Year, New You" event in January. Past speakers at such events include Amy Odell, Editor of Cosmopolitan.com and Lea Goldman, editorial director of Refinery29. Throughout the year we have additional programming, including brunches and our bimonthly committee book club. A monthly job opportunities email is also sent out to committee members, and we have a monthly young professionals blog series on the NYWICI Aloud blog for members to contribute to.



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**Leadership:**

Programming is planned by sub-committees consisting of volunteers from the Young Professionals committee. Volunteer opportunities include speaker relations, venue selection, giveaway coordination, and more.

**Contacts:**

For additional information on New York Women in Communications Foundation Young Professionals Committee, please contact: Megan Hess, VP ([meganhess4@gmail.com](mailto:meganhess4@gmail.com)) and/or Julia Corbett ([julcorbett@gmail.com](mailto:julcorbett@gmail.com)) and Bridget Thoreson ([bridget.thoreson11@gmail.com](mailto:bridget.thoreson11@gmail.com)), co-chairs.