



NEW YORK WOMEN  
IN COMMUNICATIONS  
Connect. Create. Communicate.

**FOR IMMEDIATE RELEASE:**

## **NEW YORK WOMEN IN COMMUNICATIONS ANNOUNCES THE 2016 WICI AWARD HONOREES**

*Next Generation of Women Communications Leaders to be Honored October 11 in New York City*

**NEW YORK, NY (September 26, 2016)** – [New York Women in Communications](#) (NYWICI) today announced the 2016 [WiCi Awards](#) honorees, in recognition of the communications industry’s top rising stars. The seven emerging young leaders will be honored on Tuesday, October 11 during a special ceremony at the Bloomberg offices in New York City. The event is hosted by Matrix Award honoree, **Dyllan McGee**, who is the Founder and Creator of MAKERS, a dynamic digital platform showcasing thousands of compelling stories from trailblazing women.

The WiCi Awards complement the NYWICI’s prestigious annual [Matrix Awards](#) ceremony, which honors women at the pinnacle of their communications careers. WiCi Award winners are women who represent the next generation of communications leaders; have made significant contributions to her company and industry; are admired by peers and employees; embody the values of New York Women in Communications; and who are actively involved in the communications industry.

### **2016 WiCi Awards Honorees:**

- **Sarah Personette:** Head of Global Business Marketing, Facebook
- **Elaine Welteroth:** Editor, *Teen Vogue*
- **Tammy Tibbetts:** Founder & CEO, She’s the First
- **Melody Lee:** Director, Brand and Reputation Strategy, Cadillac
- **Erin Quintana:** EVP Client Managing Partner, J3 UM
- **Lauren Wesley Wilson:** President, ColorComm
- **Julie Hochheiser Ilkovich:** Co-Founder, Managing Partner and President of Editorial Operations, Masthead Media

Past award recipients include Reshma Saujani, Founder and CEO of Girls Who Code; Mara Schiavocampo, Correspondent for ABC News; and Sara Haines, Co-host of “The View,” among others.

“We’re thrilled to recognize this group of inspiring young women, who have accomplished so much in their early careers,” said NYWICI President, Jacki Kelley, Chief Operating Officer, Bloomberg Media, Bloomberg LP.

NYWICI is the premier professional organization for women in communications—the hub that shapes the way people connect, create and communicate around the world. The organization is dedicated to promoting the highest standards throughout the industry and providing education and leadership that empowers women communicators across all disciplines, at every stage of their careers.

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### **New York Women in Communications**

New York Women in Communications (NYWICI), founded in 1929, is a not-for-profit organization of over 2,000 communications professionals dedicated to promoting the highest standards throughout the industry and to providing education and leadership for the next generation. NYWICI's mission is to support women at all levels of their communications careers and to help define the future of communications and stay ahead of the industry's ever-changing landscape. The organization's membership encompasses senior executives and other experienced communicators from a wide range of enterprises, as well as young professionals and students. NYWICI empowers women across communications disciplines to reach their full potential by promoting their professional growth, inspiring them to achieve and share their successes and helping them navigate the evolving and converging world of communications.