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**NYWICI Announces Presenters of 2005 Matrix Awards  
" Women Who Change the World"  
Hosted by The New York Times**

*New York, NY, February XX, 2005*—New York Women in Communications, Inc. (NYWICI) today announced the presenters for its 2005 Matrix Awards. The prestigious annual awards recognize exceptional women who have distinguished themselves in the communications fields of advertising, arts & entertainment, books, broadcasting, magazines, newspapers, online media and public relations. The theme for the 2005 luncheon is: "Women Who Change the World." *The New York Times* will host NYWICI's Matrix Awards. Janet Robinson, president and chief executive officer, The New York Times Company, will act as luncheon co-chair.

"As we celebrate NYWICI's auspicious 75th year, we're excited to have such an amazing group of presenters take time out of their busy schedules to applaud this year's honorees and NYWICI," said Joannie C. Danielides, NYWICI President and principal, Danielides Communications, Inc.

The 2005 Award Honorees and their Presenters are as follows:

**Advertising:**       Honoree   Nina DiSesa  
  Chairman  
  McCann Erickson  
  Presenter John Dooner  
  CEO  
  McCann Worldgroup

**A&E:**                       Honoree   Edie Falco  
  Actor  
  Presenter Carolyn Strauss  
  President of HBO Entertainment, HBO

**Books:**                       Honoree   Linda Fairstein  
  Lawyer/Author  
  Presenter Senator Hillary Rodham Clinton

**Broadcasting:**   Honoree   Christiane Amanpour  
  Chief International Correspondent  
  CNN  
  Presenter Tina Brown  
  Host, CNBC's Topic A with Tina Brown/Columnist, *The Washington Post*

**Magazines:**       **Honoree**  **Amy Gross**  
  Editor-in-O, *The Oprah Magazine*

**Presenter** **Oprah Winfrey**  
  Chairman  
  Harpo, Inc.

**Newspapers:**   **Honoree**  **Marjorie Scardino**  
  Chief Executive  
  Pearson PLC

**Presenter** **Tom Peters**  
  Business Author/Speaker

**Online Media:** **Honoree**  **Wenda Harris Millard**  
  Chief Sales Officer, Yahoo! Inc.

**Presenter** **Allison Pearson**  
  Author

**Public**               **Honoree**  **Charlotte Otto**  
**Relations:**                Senior Vice President & Global External Relations  
  Officer, Procter & Gamble

**Presenter** **Madeline de Vries**  
  Chief Executive Officer  
  DeVries Public Relations

For information regarding sponsorships, tickets, and reservations please visit [www.nywici.org](http://www.nywici.org) or call NYWICI at (212) 297-2133.

*Since 1970, the Matrix Awards have been presented annually by New York Women in Communications Inc., the city's largest organization of professional women in the communications industry. Founded in 1929, New York Women in Communications, Inc. is a not-for-profit organization of more than 1,000 communications professionals. NYWICI is dedicated to promoting the highest standards and to providing education and leadership for the next generation. The membership encompasses senior executives and other experienced communicators from a wide range of enterprises, as well as young professionals and students.*

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