

The logo for NYWICI, with 'NY' in dark blue and 'WICI' in magenta.

NEW YORK WOMEN IN COMMUNICATIONS

TRAILBLAZER AWARDS

**SEPTEMBER 29, 2026
FORBES ON FIFTH, NYC**

Celebrating NYWICI's next generation of industry Trailblazers, and the women who helped light the way, in the worlds of communications, journalism, marketing, advertising, and public relations.

NYWICI

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Introducing NYWICI's celebration of the next generation of industry Trailblazers and the women who helped light the way in the worlds of communications, marketing, advertising, journalism, and public relations. This award offers a unique opportunity for NYWICI to champion the next generation of women and empower the future of our industry by recognizing and nurturing exceptional talent. NYWICI accepted nominations from industry leaders, notably past Matrix honorees, for emerging leaders on their teams that show exceptional promise and talent in the field of marketing, media, and communications.

Nominations were evaluated by a distinguished panel of judges made up of NYWICI Past Presidents and Board leaders. The judges selected a limited number of honorees to be named together with their nominators.

COCKTAIL PARTY AND AWARD PRESENTATION

NYWICI will host an intimate evening of cocktails, canapés and hors d'oeuvres for 150+ industry leaders including past Matrix Honorees, NYWICI Past Presidents and other notables. The evening will be designed to foster meaningful industry connections and be punctuated with presentation speeches and networking.



WHO WE ARE

Founded in 1929, NYWICI is the premier organization for female communications professionals. Today, the 97 year old not-for-profit association has more than 2,500 members—from senior executives to students and entrepreneurs to young professionals—in a variety of communications disciplines, including journalism, broadcasting, corporate communications, digital and integrated marketing, publishing, advertising, photography, public relations, graphic design, journalism, and more.

NYWICI's mission is to empower women in the communications field at every career stage to reach their full potential and navigate the ever-changing landscape of communications. We promote professional growth and inspire members to achieve and share success by actively encouraging leadership and professional development, as well as networking opportunities that connect women who connect the world. Over the last 55 plus years, NYWICI has honored the industry's most outstanding leaders and celebrated all the courageous women who have come before them and those who will come after with the Matrix Awards. Since 1971, 380 plus women have been honored.

Each year, NYWICI awards scholarships ranging from \$1,000–\$5,000 to high school seniors, college and graduate students, and offer educational programs, including a Communications Career Boot Camp for women beginning their careers or embarking on career transitions. To date, we have awarded more than \$2.2 million to over 410 women.

As women who connect, create and communicate, NYWICI members serve as role models, career advisors and mentors.



2026 NYWICI TRAILBLAZER AWARDS SPONSORSHIP OPPORTUNITIES

Join us for this unique “blaze the trail” celebration where together with the women who have lit the way and opened the door, we honor those that are trailblazing right through it!

	Supporter Sponsor \$10,000	Signature Supporter Sponsor \$15,000
BENEFITS	Receive the following exposure at NYWICI's Trailblazer event and NYWICI's signature event the Matrix awards:	Receive the following exposure at NYWICI's Trailblazer event and NYWICI's signature event the Matrix awards:
Tickets to attend	5	10
Logo on digital signage	X	X
Acknowledgement from podium	X	X
Featured full page ad in Matrix 2027 journal celebrating the NYWICI Trailblazers and sponsors	X	X
Social posts featuring company and if applicable, nominator/honoree	X	X
Opportunity to be a guest on WomenHeard Changemakers podcast		X
Opportunity to provide a giveaway to attendees at the event		X
Special VIP pre-event experience		X
\$2,500 for a named NYWICI scholarship to be given out as part of the 2027 NYWICI scholarship program		X
\$5,000 for a named NYWICI scholarship to be given out as part of the 2027 NYWICI scholarship program		
Logo on Step and Repeat Signage		
Opportunity to provide evening's Welcome address		
Opportunity for one speaker at a panel at either Comms Career Boot Camp or Women's History Month events		
Opportunity to have an Industry Spotlight appear in NYWICI newsletter and on website		

AN EXCLUSIVE SPONSORSHIP

Presenting Sponsor of Trailblazers

\$30,000

As the Presenting Sponsor of Trailblazers, your organization will be recognized as the premier partner of this signature NYWIC event—aligning your brand with innovation, leadership, and the next generation of women shaping the communications industry. This top-tier visibility includes prominent recognition across all event materials, onsite branding, and direct engagement with an influential audience of industry leaders and rising talent.

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Please download, fill out and submit this form. Check all that apply:

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\$10,000

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TO REGISTER:

Complete and email to
Donna-Jean.Plante@nywici.org

or mail to:
NYWICI Matrix Awards
1660 International Drive, Suite 600
McLean, VA 22102

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Signature

NYWICI Foundation is a 501C3 non-profit organization (Federal Tax ID #: 134111956.) Federal income tax laws limit deductions for charitable contributions to amounts in excess of the fair value of goods or services provided in exchange for your contribution.

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