NYWICI WOMENHEARD PODCAST





ABOUT US WHO WE ARE

Welcome to WomenHeard, presented by New York Women in Communications (NYWICI): a career-oriented podcast featuring candid conversations with women in communications. Host & career expert Julie Hochheiser Ilkovich chats with successful, passionate guests about topics that are top of mind for working women: career advancement, equality in the workplace, compensation, & more! Guests also share their advice on universal career topics, such as mastering the job interview & time management. The goal of WomenHeard is to create a comfortable space to have conversations that will help women succeed.

HOST

JULIE HOCHEISER ILKOVICH

Host and career expert Julie Hochheiser Ilkovich (cofounder of Masthead Media and the Women in Content Marketing Awards, and formerly of Warner Bros., Hearst, and AOL) chats with successful, passionate women in various roles at different stages in their careers. Past guests have included Hoda Kotb (NBC's TODAY), Arianna Huffington (Thrive Global), Jeanine D. Liburd (BET Networks), Sharon Epperson (CNBC), Kate White (Cosmopolitan), Atoosa Rubenstein (Seventeen) and Liz Kaplow (Kaplow Communications).

STREAMING PLATFORMS APPLE & SPOTIFY

The WomenHeard podcast can be streamed on Apple & Spotify. Listen to our podcasts now by visiting: nywici.org/podcast

SPONSORSHIP OPPORTUNITIES:



Sponsored Guest Interview \$5000



Presenting Sponsor (live or recorded) plus integrated ad \$4000



Integrated Ad (Provided by Sponsor and edited into episode)

\$2000

Customized Sponsorship Opportunities Available