

NEW YORK WOMEN IN COMMUNICATIONS

COMMUNICATIONS CAREER CONFERENCE

NYWICI's half-day career event that brings together students and early career professionals in the communications field to connect, learn, and develop their skills.

SEPTEMBER 25, 2025 | 12:00-5:00 PM AT SPOTIFY, NYC



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NYWICI's Communications Career Conference is a half-day career event with a keynote speaker, panel discussions with communications leaders, and networking. Attendees will be able to connect and be inspired by industry experts in communications, marketing, advertising, public relations, and other dynamic industries.

2025 marks the second year of the return of this event, which has been beloved by early career attendees and industry leaders alike for many years.

Features: Keynote speaker
Career panels with industry leaders
Speed Networking – connect with attendees, speakers, and current and former NYWICI Board members

Audience: The audience for this event consists of 150 enthusiastic students and early career professionals who are eager to advance their knowledge and skills in their respective fields. These individuals are driven, ambitious, and keen on networking with industry leaders and peers. They represent a diverse array of backgrounds and disciplines, united by their shared goal of accelerating their career growth and development. Their participation promises to bring a vibrant energy and a wealth of fresh perspectives to the event, creating a dynamic and engaging atmosphere.

NYWICI



WHO WE ARE

Founded in 1929, NYWICI is the premier organization for female communications professionals. Today, the 96-year-old not-for-profit association has more than 2,500 members—from senior executives to students and entrepreneurs to young professionals—in a variety of communications disciplines, including journalism, broadcasting, corporate communications, digital and integrated marketing, publishing, advertising, photography, public relations, graphic design and more.

NYWICI's mission is to empower women in the communications field at every career stage to reach their full potential and navigate the ever-changing landscape of communications. We promote professional growth and inspire members to achieve and share success by actively encouraging leadership and professional development, as well as networking opportunities that connect women who connect the world. Over the last 50 plus years, NYWICI has honored the industry's most outstanding leaders and celebrated all the courageous women who have come before them and those who will come after with the Matrix Awards. Since 1971, 360 plus women have been honored.

Each year, NYWICI awards scholarships ranging from \$1,500 to \$10,000 to high school seniors, college and graduate students, and offer educational programs for women beginning their careers or embarking on career transitions. To date, we have awarded more than \$2 million in scholarship support to over 390 women. As women who connect, create and communicate, NYWICI members serve as role models, career advisors and mentors.



NYWICI'S COMMUNICATIONS CAREER CONFERENCE SPONSORSHIP OPPORTUNITIES

A dynamic conference designed to empower students and early career professionals with the tools, insights, and connections needed to excel in their respective fields.

BENEFITS	PRESENTING SPONSOR \$15,000	PANEL SPONSOR \$10,000	NETWORKING SPONSOR \$5,000
Company listing and logo on all conference materials (including printed/electronic brochures, invitations, programs and signage)	X	X	X
Company logo/link on event page and NYWICI sponsor page	X	X	X
Acknowledgment from podium by NYWICI President	X	X	X
Opportunity to put company promotional materials at seats	X	X	X
Opportunity to include information/promotional item in goody bags or giveaway table (if available)	X	X	X
Opportunities for one speaker/moderator on panel	X	X	
1 ticket to 2026 Matrix Awards Ceremony	X	X	
Logo and 250-word blurb in conference program	X		
Opportunity for company representative to deliver welcome remarks from podium	X		
Early career professional passes to conference	5	3	2
Includes named \$5,000 scholarship to be awarded in 2025	X		

You can also make a direct impact on students and early career professional by becoming a **Ticket Sponsor — \$1,500**

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Presenting Sponsor
\$15,000

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TO REGISTER:

Complete and email to
Donna-Jean.Plante@nywici.org

or mail to:
NYWICI Matrix Awards
1660 International Drive, Suite 600
McLean, VA 22102

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NYWICI Foundation is a 501C3 non-profit organization (Federal Tax ID #: 134111956.) Federal income tax laws limit deductions for charitable contributions to amounts in excess of the fair value of goods or services provided in exchange for your contribution.

NYWICI