

NYWICI

NEW YORK WOMEN IN COMMUNICATIONS

TRAILBLAZER AWARDS

SEPTEMBER 16, 2025
FORBES ON FIFTH, NYC

Celebrating NYWICI's next generation of industry Trailblazers, and the women who helped light the way, in the worlds of communications, marketing, advertising and public relations.

EMCEE
ALEXIS
CHRISTOFOROUS
Multiplatform Business Reporter
ABC News Live





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Introducing NYWICI's celebration of the next generation of industry Trailblazers and the women who helped light the way in the worlds of communications, marketing, advertising and public relations. This award offers a unique opportunity for NYWICI to champion the next generation of women and empower the future of our industry by recognizing and nurturing exceptional talent. Starting in May 2025, NYWICI will be accepting nominations from industry leaders, notably past Matrix honorees, for emerging leaders on their teams that show exceptional promise and talent in the field of marketing and communications.

Nominations will be evaluated by a distinguished panel of judges made up of NYWICI Past Presidents and Board leaders. The judges will select a limited number of honorees to be named together with their nominators. Within an exclusive and limited-access event, NYWICI will provide a celebratory environment to honor and commend this next generation of communications Trailblazers.

COCKTAIL PARTY AND AWARD PRESENTATION

NYWICI will host an intimate evening of cocktails, canapés and hors d'oeuvres for 150+ industry leaders including past Matrix Honorees, NYWICI Past Presidents and other notables. The evening will be designed to foster meaningful industry connections and be punctuated with presentation speeches, together with a panel discussion featuring the Trailblazer honorees.



WHO WE ARE

Founded in 1929, NYWICI is the premier organization for female communications professionals. Today, the 96-year-old not-for-profit association has more than 2,500 members—from senior executives to students and entrepreneurs to young professionals—in a variety of communications disciplines, including journalism, broadcasting, corporate communications, digital and integrated marketing, publishing, advertising, photography, public relations, graphic design and more.

NYWICI's mission is to empower women in the communications field at every career stage to reach their full potential and navigate the ever-changing landscape of communications. We promote professional growth and inspire members to achieve and share success by actively encouraging leadership and professional development, as well as networking opportunities that connect women who connect the world. Over the last 50 plus years, NYWICI has honored the industry's most outstanding leaders and celebrated all the courageous women who have come before them and those who will come after with the Matrix Awards. Since 1971, 360 plus women have been honored.

Each year, NYWICI awards scholarships ranging from \$1,500 to \$10,000 to high school seniors, college and graduate students, and offer educational programs, including a Communications Career Conference for women beginning their careers or embarking on career transitions. To date, we have awarded more than \$2 million in scholarship support to over 390 women.

As women who connect, create and communicate, NYWICI members serve as role models, career advisors and mentors.



2025 NYWICI TRAILBLAZER AWARDS SPONSORSHIP OPPORTUNITIES

Join us for this unique “blaze the trail” celebration where together with the women who have lit the way and opened the door, we honor those that are trailblazing right through it!

	Supporter Sponsor \$10,000	Signature Supporter Sponsor \$15,000
BENEFITS	Receive the following exposure at NYWICI's Trailblazer event and NYWICI's signature event the Matrix awards:	Receive the following exposure at NYWICI's Trailblazer event and NYWICI's signature event the Matrix awards:
Tickets to attend	4	8
Logo on Step and Repeat Signage	X	X
Logo on digital signage	X	X
Acknowledgement from podium	X	X
Featured full page ad in Matrix 2025 journal celebrating the NYWICI Trailblazers and sponsors	X	X
Special VIP pre-event experience		X
Opportunity to be a guest on WomenHeard Changemakers podcast	X	X
Social posts featuring company and if applicable, nominator/honoree	X	X
Opportunity to provide a giveaway to attendees at the event		X
\$2,500 for a named NYWICI scholarship for a Future Trailblazer		X
\$5,000 for a named NYWICI scholarship for a Future Trailblazer		
Official Sponsor of the President's Award		

AN EXCLUSIVE SPONSORSHIP

President's Award Sponsor

\$30,000

The Current NYWIC President chooses each year's theme of the award (i.e., excellence in journalism, leadership in advancing creativity) and works closely with sponsor to land on the person, company or team to honor.

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Please download, fill out and submit this form. Check all that apply:

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TO REGISTER:

Complete and email to
Donna-Jean.Plante@nywici.org

or mail to:
NYWICI Matrix Awards
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NYWICI Foundation is a 501C3 non-profit organization (Federal Tax ID #: 134111956.) Federal income tax laws limit deductions for charitable contributions to amounts in excess of the fair value of goods or services provided in exchange for your contribution.

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