



NEW YORK WOMEN  
IN COMMUNICATIONS

Founded in 1929, New York Women in Communications (NYWICI) is the premier organization for female communications professionals. Today, the not-for-profit association has more than 2,000 members — from senior executives to students and entrepreneurs to young professionals — in a variety of communications disciplines, including journalism, broadcasting, corporate communications, digital, publishing, advertising, integrated marketing, photography, public relations, graphic design and more.

NYWICI's mission is to empower women in the communications field at every career stage to reach their full potential and navigate the ever-changing landscape of communications. We promote professional growth and inspire members to achieve and share success by actively encouraging leadership and professional development, as well as networking opportunities that **connect women who connect the world.**

# PARTNER WITH NYWICI

## 2017-18 SPONSORSHIP OPPORTUNITIES



**ANNUAL LADIES WHO LAUGH FUNDRAISER: Tuesday, July 18 6-9 pm at Caroline's on Broadway.** Don't miss the comedy event of the summer, featuring a night of laughs, networking, drinks and snacks. Table sponsorship: \$1,000. Raffle Opportunities.



**THE WiCi AWARDS: October 10 at Bloomberg 8-10 am.** Established in 2013, the WiCi Awards celebrate the career achievements of rising stars in communications. Honorees represent the next generation of leaders who have made significant contributions to their companies and industry are admired by peers and employees and embody the value of NYWICI. Table sponsorship: \$1,000.



**STUDENT COMMUNICATIONS CAREER CONFERENCE: November 18 at NYU 8 am-5 pm.** A full day career guidance conference with keynote speakers, and 10 panel discussions on communications career fields and job search. Attendees network and are inspired by industry experts in a variety of communications specialties. 300 attendees: 85% undergraduate students, of which 90% are female. The remaining 15% of attendees are female young professionals, high school students or professors. Presenting Sponsorship: \$10,000, other sponsorship opportunities also available.



**MATRIX AWARDS: April 23, 2018 at Sheraton New York 12 pm.** Since 1970, NYWICI has awarded outstanding women in communications the prestigious Matrix Award. The long list of past winners reads like a who's who of exceptional women in the fields of advertising, books, broadcasting, film, magazines, new media, newspapers and public relations and is a true reflection of achievements by women in communications. Presenting Sponsorship: \$50,000, other sponsorship opportunities also available.



NYWICI has other events throughout the year including our **COCKTAILS & CONVERSATIONS** or **COFFEE & CONVERSATIONS (C&Cs)**, **RESUME WRITING WORKSHOPS**, **YOUNG PROFESSIONAL EVENTS** and **BEHIND THE SCENES** (members get a behind the scenes look at a media company.) C&Cs are panel discussions designed to connect media professionals at various levels of their careers. Recognized as outstanding networking opportunities, attendees get up-close-and-personal as speakers openly share their experiences. Opportunity for Direct in-kind donation of space and/or catering or \$2,500 Presenting Sponsorship.



**CORPORATE MEMBERSHIP:** Offer NYWICI member benefits to EVERY employee in the company. These benefits include members-only sessions, one on one free coaching session, discounted admission to events, membership directory, access to professional contacts, free job and internship postings on our website and more...\$15,000

For more information, please go to our website [nywici.org](http://nywici.org) or contact:  
Emily Brochstein 212-297-2126 | [ebrochstein@kellencompany.com](mailto:ebrochstein@kellencompany.com)

Visit us at