



NEW YORK WOMEN IN COMMUNICATIONS
PRESENTS

THE 53RD ANNUAL MATRIX AWARDS CHAMPIONS OF CHANGE

WEDNESDAY, SEPTEMBER 20, 2023
ZIEGFELD BALLROOM | 5:30PM

As New York Women in Communications nears its 100th year, we reflect on the vital role of communications professionals in helping us make sense of the world around us—and what must be done to continue to advance that role. Just like the women before them, this year's Matrix honorees are paving the way forward for the next generation of leaders in the face of unprecedented change. These outstanding women embody the best of communications: using their platforms to open doors, elevate diverse voices, and ensure a more equitable future for all.

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ABOUT THE MATRIX AWARDS

Since 1970, the Matrix Awards have been presented by New York Women in Communications (NYWICI)—New York City's largest organization of professional women in the larger communications industry — marketing, media, advertising, public relations, arts, and entertainment. It has honored and celebrated female changemakers who have proudly used their voices to promote women's equity, growth, and achievement in the field of communications and the arts since its first honoree, Gloria Steinem. The Matrix Award is given to women who are making a difference, building community, and inspiring the next generation of female leaders in their field. Prior honorees include Maya Angelou, Halle Berry, Sheryl Crow, Tina Fey, Gayle King, Audra McDonald, Sheryl Sandberg, Joanna Coles, Cindi Berger, Sally Susman, Dia Simms, and Meredith Vieira. [For a full list of honorees see here.](#)

AUDIENCE

Every year, the Matrix Awards fills a ballroom with over 600 top executives in communications, publishing, marketing, media, and advertising. This "can't miss" event connects industry influencers, decision makers, and game changers to honor outstanding women who embody the best of comms: using their platforms to open doors, elevate diverse voices, and ensure a more equitable future for all. The NYWICI community is approximately 70% female and 30% male from a variety of communications fields including broadcasting, publishing, journalism, media and marketing, advertising, public relations, and corporate communications. NYWICI reaches beyond the Matrix Awards to connect and support over 2,500 members—from senior executives to young professionals.

CONGRATULATIONS

TO THE 2023 MATRIX HONOREES



**ESI
EGGLESTON
BRACEY**

President
Unilever USA,
CEO Personal Care
North America



**CHRISTINE
ELLIOTT**

Chief Corporate
Affairs Officer,
Moody's



**MOIRA
FORBES**

Executive Vice
President, **Forbes**
President and
Publisher,
ForbesWomen



**MAUREEN
REIDY**

President & CEO
**The Paley
Center
for Media**



**DONNA
SPECIALE**

President of
Advertising Sales
and Marketing
TelevisaUnivision



**CLARISSA
WARD**

Chief
International
Correspondent
CNN



**PRESENTER
Kelli Richardson
Lawson**

Founder and CEO,
The House of JOY



**PRESENTER
Robert Fauber**
President & CEO,
Moody's Corporation



**PRESENTER
Steve Forbes**
Chairman &
Editor-in-Chief,
Forbes



**PRESENTER
Frank A. Bennack Jr.**
Executive Vice
Chairman & Former
CEO, **Hearst**



**PRESENTER
Steven Wolfe
Pereira**
Chief Business
Officer, **3Pas Studios**



**PRESENTER
Victoria Thompson**
Executive Producer
of Multi-platform
Projects, **ABC News
Studios**

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Corporate Membership <i>all employees of company receive membership</i>				X	X
VIP Event Reception at Matrix Awards			2 Invites	5 Invites	10 Invites
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Serve as guest on an episode of the NYWICI WomenHeard podcast				X	X
Verbal recognition from President or Emcee during Matrix Awards			X	X	X
Ad in Matrix Journal		Half	Full	Full	Spread (premium position)
Logo hyperlinked on nywici.org sponsorship page		X	X	X	X
Logo in Matrix Journal and at Matrix Awards show		X	X	X	X
Digital Signage at Matrix Awards	X	X	X	X	X
Listing on Matrix Journal Insert Card	X	X	X	X	X
Dedicated social media recognition	X	X	X	X	X
Seating at Matrix Awards	1 Individual Ticket (Reserved seat)	1 table of 10	1 table of 10	2 tables of 10	2 tables of 10
1-Year Individual Membership	X				



NEW YORK WOMEN
IN COMMUNICATIONS

WHO WE ARE

Founded in 1929, NYWICI is the premier organization for female communications professionals. Today, the 94-year-old not-for-profit association has more than 2,500 members—from senior executives to students and entrepreneurs to young professionals—in a variety of communications disciplines, including journalism, broadcasting, corporate communications, digital and integrated marketing, publishing, advertising, photography, public relations, graphic design and more.

NYWICI's mission is to empower women in the communications field at every career stage to reach their full potential and navigate the ever-changing landscape of communications. We promote professional growth and inspire members to achieve and share success by actively encouraging leadership and professional development, as well as networking opportunities that connect women who connect the world. Over the last 50 years, NYWICI has honored the industry's most outstanding leaders and celebrated all the courageous women who have come before them and those who will come after with the Matrix Awards. Since 1971, 350+ women have been honored.

Each year, NYWICI awards scholarships ranging from \$2,500 to \$10,000 to high school seniors, college and graduate students, and offer educational programs, including a Communications Bootcamp for women beginning their careers or embarking on career transitions. To date, we have awarded more than \$2 million in scholarship support to over 370 women.

As women who connect, create and communicate, NYWICI members serve as role models, career advisors and mentors.



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Phone: 703-442-2079
Email: Sabrina.Sheth@wearemcj.com

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Ads can be submitted via email, if under 5MB. If larger than 5MB, an FTP site is available.

Complete by email to NYWICI Matrix Awards

1660 International Drive
Suite 600
McLean, VA 22102

For all other questions please contact Donna-Jean Plante, CAE, Executive Director, NYWICI
Phone: 571-685-8011
Email: Donna-Jean.Plante@nywici.org

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Inside Front Cover	4-Color \$10,000	B/W \$10,000
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AD INSERTIONS

4-Color	Spread \$12,000	Full-page \$6,750	Half-page \$4,750
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NYWICI Foundation is a 501C3 non-profit organization (Federal Tax ID #: 134111956.) Federal income tax laws limit deductions for charitable contributions to amounts in excess of the fair value of goods or services provided in exchange for your contribution. (a good faith estimate of the value of goods or services per person you receive is \$300/head. Or \$3,000 for a table of ten) The tax-deductible portion of your contribution is limited to the amount of your contribution less the value of goods or services received in return.

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