



STUDENT CAREER BOOTCAMP

Friday, November 15, 2019 | 3:30 p.m. to 8:00 p.m. | Twitter Headquarters (NYC)

WHO WE ARE

New York Women in Communications is the premier organization for female communications professionals, representing over 2,000 members – from senior executives and entrepreneurs, to students and young professionals.

STUDENT CAREER BOOTCAMP

NYWICI's Student Career Bootcamp is a half-day career conference with 200+ participants, featuring a keynote speaker, panel discussions and hands-on workshops with leading communications professionals. Attendees network and are inspired by industry experts across communications specialties. This year's event is hosted by Twitter.



CONFIRMED SPEAKERS

Spotify, Peloton, Morgan Stanley, CBS New York, NBC, The Wall Street Journal, InsideEdition.com (CBS Interactive), Thrive Global, CountryLiving.com, Rauxa, Cheer Partners, Nielsen, Masthead Media Company, TIME, Billboard, Ascential, Small Girls PR, Johnson & Johnson, Forbes

KEYNOTE SPONSOR (YOUR ROADMAP FOR A TRANSFORMING INDUSTRY) – \$5,000

- Opportunity to give remarks from podium prior to keynote (2 minutes)
- Logo and link on electronic promotions, event page and NYWICI sponsor page (through April 2020)
- Logo on conference printed materials (including keynote signage), opportunity to place promotional materials at seats
- Table with company representatives and collateral in general session area for duration of conference
- 4 passes to keynote + 10 intern/junior-level passes to conference
- 30-second ad, plus sponsorship recognition in upcoming episode of "Coffee Break w/ NYWICI" podcast

CLOSING PANEL (A GUIDE TO BEING A BOSS: THE LEADERS OF NYWICI) – \$4,000

- Opportunity to give remarks from podium prior to closing panel (2 minutes)
- Logo and link on electronic promotions, event page and NYWICI sponsor page (through April 2020)
- Logo on conference printed materials (including panel signage), plus opportunity to place promotional materials at seats
- Table with company representatives and collateral in general session area for duration of conference

INDIVIDUAL PANEL – \$1,500

- Logo on signage for sponsored panel(s)
- Acknowledgement by the panel moderator from the podium
- Credit in printed conference materials and on event page
- Opportunity to include company information/promotional item in goody bags (if available)

COMPANY TABLE, ACTIVATION – \$1,000

- Table with company representatives and collateral in general session area for duration of conference
- Credit in printed conference materials and on event page
- Opportunity to include company information/promotional item in goody bags (if available)

For more information about NYWICI's Student Career Bootcamp and to sign up, please visit our website at nywici.org, or contact Emily Brochstein at (212) 297-2126 or ebrochstein@kellencompany.com.