



NEW YORK WOMEN
IN COMMUNICATIONS

Young Professionals Committee 2018-2019 Platform Document

Overview:

The **Young Professionals Committee** engages with members of NYWICI who are under 30 years old in the communications industry, creating networking opportunities and events tailored to their specific career needs.

Goals for 2018-2019:

- Host events in a variety of engaging formats that speak to professional growth, financial knowledge, self-care, and personal and professional relationships
- Increase collaboration with other committees and the entire NYWICI organization to elevate YoPro programming and inform participants about the benefits of NYWICI membership.
- Form lasting connections among committee members, with an increased number of committee-only events for more personal networking

The Role of Committee Members:

- **What we're looking for:**
Our committee seeks vibrant young women who have a passion for the communications field and who also enjoy networking and engaging with like-minded young professionals.
- **Benefits of serving on this committee:**
 - Access to high-level female executives across the communications industry
 - Professional development
 - Broadened professional and personal networks
 - Experience working on teams to plan events for 50 to 200 people
 - Ability to contribute content to nywici.org and social media channels

Meeting Schedule and Committee Logistics:

The committee meets once a month from September to June to plan various events with featured speakers, career development workshops, networking and bonding events, and more.

Events and Major Committee Initiatives:

We offer a mix of happy hour events, panel discussions, and financial advice seminars throughout the year, including panels that tackle your questions about uncomfortable work situations. One tenet of all YoPro events is the diversity of speakers, from entrepreneurs to execs from all realms of communications (not just PR and magazines, but also financial and political communications). Throughout the year, we have additional programming such as committee brunches and our book club. Committee members may also develop content for nywici.org and its social media channels, and have the opportunity to volunteer for events throughout the greater NYWICI organization.



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Leadership:

Programming is planned by sub-committees consisting of volunteers from the Young Professionals committee. Volunteer opportunities include speaker relations, venue selection, giveaway coordination, and more.

Contacts:

For additional information on the New York Women in Communications Young Professionals Committee, please contact our Vice Presidents, Julia Corbett (julcorbett@gmail.com) and Bridget Thoreson (bridget.thoreson11@gmail.com).